

EDUCATION

University of Georgia GPA: 3.73 Athens, GA 2021-2025

Bachelor of Science in Fashion
Merchandising with an emphasis in
Product Development and Design

SKILLS

- Fluency in English and Spanish language
- Skill in Lectra's Kaledo systems in Style, Print, Weave, and Knit
- Demonstrating expertise in trend development and creative design
- Experience in Line Planning and flat sketches
- Knowledge of tech pack building, measuring, and overall product development
- Proficiency in sewing skills, pattern making, draping, garment construction, and fashion illustration
- Proficiency in Adobe Illustrator, Powerpoint, Canva, and Outlook
- Adept in Microsoft Excel, Wix websites, and Shopify
- Visual design and merchandising

CERTIFICATIONS AND SCHOLARSHIPS

National Retail Federation (NRF) Rising Star New York City, NY Nov 2022- 2023

- University administration nominates one student per application cycle
- Attended NRF Foundation Student Program in New York City to cultivate professional experiences and form relations with members of the fashion industry

PROFESSIONAL EXPERIENCE

RELEVANT EXPERIENCE

Owner and Founder

Con Carino LLC | <https://concarinoswim.com/> | Aug 2023- Present

- Develop original ideas, handcraft, and design a variety of swimwear apparel
- Utilize business-to-consumer tactics to establish, operate, and promote through social media and online stores
- Engage in online retail, arrange models for photoshoots, conduct photo enhancement, and style each model
- Craft a unique online store, design a visually appealing company logo, and oversee all digital transactions.

Apparel Design Intern

Champion | June- August 2024

- Completed both creative and technical work on two Women's Styles for the Champion Brand, aligning with trend research for release in College Bookstores in Spring/Summer 2026.
- Work on style and copy concepts for catalog and sales
- Obtain full circle overview of product development through creative and technical design and hand off to production
- Measured JSS, TOP samples, and initial fit samples and input comments into PLM system
- Gathered insights data from student's initial feedback to my designs
- Presented all of my final findings in comprehensive thirty minute presentation to Hanesbrand Company

Fashion Design Director

Strike Magazine Athens | May 2023- Present

- Work alongside styling director, content directors and beauty director to create styling looks for each concept
- Design custom garments for each concept
- Ensure cohesion between looks for each concept and make necessary executive decisions to maintain artistic vision
- Work with casting team members to schedule and align calendar dates for model fittings
- Host and correlate schedules for weekly team meetings and delegate duties to fashion design assistants

Stylist

Strike Magazine Athens | May 2022- Present

- Ensure cohesion between looks for each shoot concept and make necessary executive decisions to maintain artistic vision
- Work with casting team members to schedule and align calendar dates for model fittings
- Communicate professionally with beauty, concept, photographers, layout directors, and fashion design teams
- Compose, execute, and style various models that correspond with theme outline by concept team

Sales, Stylist, and Buyer

Odette Boutique | May 2023- Aug 2023

- Assisted in arranging and styling models and mannequins for the storefront
- Aided the owner in purchasing new apparel for consumers
- Rearranged and organized overall floor plan of store

INVOLVEMENT

Stylist

Student Merchandising Association at University of Georgia | Sep 2022- Present

- Design looks for virtual look-books that incorporate audio and visual graphics
- Structure concepts, mood boards, and collaborated with other stylists

Designer and Stylist

BOLD Modeling Agency at University of Georgia Runway Riot FW/ 22 and Book of Neologisms SS/23 | 2022- Present

- Runway show that provides designers with the opportunity to showcase designed and styled pieces and original looks
- Brainstorm, sketch, draft patterns, and sew pieces featuring specialized theme pieces for the final runway look